

MINUTES

Board Members in Attendance: Alex Hirsch, President and Interim Treasurer; Kristin Peacock, Secretary; Michelle Dylla, Fundraising Chair; Dana Christy, Yolo County Library Regional Manager

Meeting called to order at 6:06 PM.

Announcements:

- Alex – **WSFOL Book Sale on Saturday, February 3rd** raised \$295.85.
- Alex – **WSFOL Annual Membership Dinner** location and time has been confirmed at Bryte Café on Thursday, October 17.

Membership Report:

- Kristin – 75 current members. Membership renewal reminder will be sent in the next membership newsletter. The tag for non-renewed members from past years will be changed in MailChimp.

Treasurer's Report:

- Alex – **February 2024 Report.** Ended the month with \$27,079.17 in the WSFOL bank account. Alcove sales of over \$700 in February! No monthly expenses in February.
- Alex – **2024 Budget Proposal.** Alex presented the Board with the revised budget proposal incorporating the Board's discussion in January. The proposed budget includes \$16,100 in projected income and \$20,178 in projected expenses, with a year-end balance of \$20,807. The Board moved to adopt the budget proposal and will revisit the status of the annual budget at mid-year in June.
- Alex – **Officer Signatures for Bank Account.** Alex shares the WestAmerica Bank signature form with remaining board members that need to turn in the form to be authorized signers for the bank account.

Old Business:

- None.

New Business:

- Michelle – **Book Drive Box Spring Pilot Proposal.** Michelle shares update on book drive pilot proposal: donation boxes have been created, a social media campaign with posts and photos is being developed for the WSFOL social media accounts, and four local businesses have agreed to host boxes: Bike Dog Brewery, He Brews Coffee, Jackrabbit Brewing Company, and Nugget Markets. The donation boxes will be distributed my Friday, March 9 and the pilot program will

last from March 9 through April 11. Kristin suggests including some books in each box at the beginning of the pilot proposal to encourage additional donation. Michelle will check donation boxes on a regular basis to collect donated books and bring them to the Library.

- Michelle – **April Fundraiser with Chipotle.** Michelle will check with both Chipotle locations in town to see if they are available to partner with WSFOL for a fundraiser on April 17.
- Alex – **West Sacramento Foundation Grant.** Alex discusses 2024 West Sacramento Foundation Grant and its application due March 15, 2024. Dana shares the Library needs funding support for its “Family Place” dedicated to young children and parents. Funding is also needed for early literacy support, props for story time (balls, maracas, etc.), and interactive play items. Alex will complete the application with assistance from Library staff.
- Alex – **Big Day of Giving Fundraiser.** Michelle shares that she completed the GivingEdge profile for WSFOL on the BigDOG website. Dana says that WSFOL can contact Kate.Bellock@yolocounty.org for Library program photos, and both Dana and Kate can help with wording for BigDOG fundraising campaign. The Board agrees to start advertising for the BigDOG fundraiser after the Spring book donation drive ends on April 11. Alex shares that Drakes may be an option available for a day-of BigDOG event on May 2, which is also the evening of a Sacramento River Cats game at Sutter Health Park. The Board discusses BigDOG event options that may align with BigDOG fundraiser focused on children and the Family Place. Ideas include hosting a children’s story time, having temporary tattoos, having a mini book sale or a book giveaway, and inviting Dinger to participate. Alex asks Library for contact information for the UC Davis Princess Storytime readers. Alex also asks Library to bring the Book Mobile to the event, if ready in time.
- Alex – **Membership Newsletter.** Alex proposes sending a membership newsletter out in early April, with enough time to advertise the BigDOG fundraiser and Chipotle fundraiser, and also highlight the success of the Spring book drive pilot program. The newsletter would also be final reminder for members to renew if they have not already. The newsletter would also ask members to confirm they prefer receiving future communications in the mail; otherwise, the default option for future communications will be electronic only. Board agrees that membership newsletter should be ready to be mailed out by Friday, April 12.
- Alex – **Website Updates.** Alex shares that former Board Member Aria Berliner is working on updating the website. The current website design is Weebly, which will be shutting down at the end of March. The Board discusses new website designs, including SquareSpace and Wix. The Board also discusses changes to the website, including creating a new partnership page featuring support from local West Sacramento businesses and streamlining the design of the Join page and Donate page.

Library Branch Report:

- Dana – Shares January 2024 branch report. New weekly programs have begun at the Library, including bilingual Spanish storytime and Maker Mondays. Teen programming is also returning to the Library, including Teen Anime Club and Teen Movie Night. 103 people attended the popular UC Davis Princess Pals for Princess Storytime event in January. Wiggle Wednesday is now the most popular early learning program, averaging almost 40 participants a week. The Lunar New Year Scavenger Hunt attracted 138 participants. Search continues for Dana's replacement as Yolo County Library Regional Manager.

County Librarian's Report:

- Dana – Progress is being made on the new Yolo County Library branch in South Davis. Library Book Mobile continues to be in process with delivery expected soon. The main Library staffer for the Book Mobile will be Maria, which will open up another vacant position at the Arthur F. Turner Community Library.

Library Advisory Board (LAB) Report:

- Kristin – Kristin Peacock is the new chair of LAB. The last meeting was February 21 in Winters with discussion about the South Davis Library, updates to the Library's meeting room policy, and plans to incorporate the Library into the Yolo County Strategic Plan. The next LAB meeting will be April 10 in Knight's Landing.

Next Board Meeting: March 27, 2024 at 6pm

Meeting adjourned at 7:30 PM.