

MINUTES

Board Members in Attendance: Alex Hirsch, President and Interim Treasurer; Traci Dawn, Vice President; Dana Christy, Yolo County Library Regional Manager

Meeting called to order at 6:18 PM.

Announcements:

- None.

Membership Report:

- Alex – 1 new member. Membership renewal reminder will be sent in the next membership newsletter.

Treasurer's Report:

- Alex – **March 2024 Report.** Ended the month (March 27) with \$27,728.07 in the WSFOL bank account.
- Alex – **Annual Financial Filings.** All financial filings have been completed for 2024: federal taxes, state taxes, State Attorney General Registry of Charitable Trusts, and Secretary of State Statement of Information.
- Alex – **Officer Signatures for Bank Account.** Alex shares that WestAmerica Bank still needs final updates from Kristin and Traci for signatures on bank account.

Old Business:

- Alex – **Book Drive Update.** Alex highlights Michelle for organizing book drive project with community businesses and reports that the box at He Brews Coffee was filling up nicely with donated books. Traci reports that amount of books in Friends Room is low, so we have capacity to receive many donated books.
- Alex – **April Fundraiser with Chipotle.** Alex shares that Michelle has confirmed April 17 fundraiser date with Chipotle in the Southport Town Center. 25% of proceeds sold using ordering code 6Y79XPR. between 4pm-8pm will be donated to WSFOL. Michelle has created an online social media campaign to spread the word. Alex will also create a Facebook event and update the WSFOL website to advertise the fundraiser. The upcoming membership newsletter will also inform members about the fundraiser. Dana says that WSFOL can place quarter-sheet flyers in the Friends Alcove at the Library to further advertise the fundraiser.
- Alex – **Membership Newsletter.** Alex shares the schedule is to send out member newsletter by no later than Friday, April 12. Traci volunteers to help Kristin with putting newsletters into stamped envelopes. The newsletter will include information about upcoming Chipotle fundraiser and BigDOG fundraiser, and

possibly also a recap of successful Spring book drive project. The newsletter would also be final reminder for members to renew if they have not already. The newsletter would also ask members to confirm they prefer receiving future communications in the mail; otherwise, the default option for future communications will be electronic only.

- Alex – **Website Updates.** Alex shares that the current website design is Weebly, which will be shutting down soon, so Alex is exploring new options for website design company. The current Weebly subscription expires on March 29, so Alex will continue renewing month-to-month in the short-term to keep the current design up through BigDOG while preparing for new website design company.
- Alex – **Big Day of Giving Fundraiser.** Alex shares that unfortunately Drake's at the Barn is not available for an evening BigDOG event. Traci suggests partnering with a local brewery again as an option for an evening BigDOG event. Dana says it would be curious to see what happens if we don't have an evening BigDOG event – would there be a significant impact on how much funds we raise? Dana says another idea could be for WSFOL to do an in-person event during the week of BigDOG at the Library during one of the children's story times, particularly because the focus is raising funds for the Family Place. Alex says the challenge would be finding volunteers because the story times take place during the work day. Traci says she can volunteer if a second person is available to join her. Alex picked up BigDOG lawn signs and flyers for any interested Board members. Traci will take a lawn sign. Dana will ask County Counsel if lawn signs or flyers can be put up at the Library.

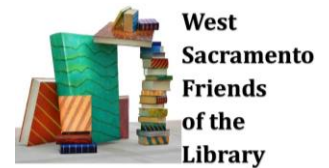
New Business:

- Traci – **Donations and Alcove Updates.** Traci asks for social media post with WSFOL donation guidelines that encourages donations, especially fiction and mystery books. Traci asks for social media post about woodworking magazines in the Alcove because they traditionally sell very well. Traci also asks for social media post advertising all cookbooks half off price for month of April. Alex asks if we should still hold our scheduled WSFOL book sale on May 18. Traci says it may depend on how many books we have by end of April. If not full book sale, perhaps another lobby book sale.
- Alex – **Youth Board Member.** Tabled.

Library Branch Report:

- Dana – Shares February 2024 branch report. Tatum is new Library assistant and Maria will be transitioning to be full-time Bookmobile staff member. Anna promoted internally to fill Maria's position. Today is the first teen movie program in the Teen Room, using the projector that WSFOL purchased a few years ago. Black History Month youth scavenger hunt had 86 participants and Craft-a-Card youth event had 34 people join. There are now story time events every day at the Library. Yoga at

West Sacramento Friends of the Library
Board Meeting
Arthur F. Turner Community Library
Wednesday, March 27, 2024
6:00 p.m.



the Library continues to grow in popularity and now averages 12 attendees weekly. The SAFE Credit Union series of adult financial literacy programs averaged between 6-10 people and the credit union would like to have additional programs in the future at the Library. Maker Mondays are another increasingly popular adult event at the Library. Dana says that the Arthur F. Turner Community Library is an outlier with Yolo County with increased customers, circulation, and computer use. Dana says part of that is because many people now come from Sacramento to the Library, particularly because the Sacramento Central Library remains closed on Mondays.

County Librarian's Report:

- Dana – The search continues to fill Dana's position as East County Library Regional Manager for Yolo County Library. Dana started as Assistant County Librarian over a year ago, and Diana has now been County Librarian for over a year. May 15 is the next community information meeting for the proposed South Davis Library.

Library Advisory Board (LAB) Report:

- Dana – The next LAB meeting will be April 10 in Knight's Landing.

Next Board Meeting: April 24, 2024 at 6pm

Meeting adjourned at 7:01 PM.

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