

West Sacramento Friends of the Library
March 29, 2017 Board Meeting Minutes

Board Members present: President, Alex Hirsch; Vice President, Ken MacDonald; Treasurer, Susan Martimo; Secretary, Helen MacDonald; Staff Librarian, Dana Christy; Library Advisory Board member, Mark Fink; Guest: Nadine Bollard

Meeting was called to order at 6:00 p.m. by President Alex Hirsch.

Announcements: Alex Hirsch reported that the next WSFOL Book Sale is scheduled to be held on August 12 and 13, 2017. Alex announced the appointment of Dana Christy as the new East Yolo Library Regional Manager with Shuqin Jiao assuming her previous position as East Yolo Library Regional Supervisor. Alex reminded the Board of the upcoming “Community Conversation” meeting to be held at AFT on April 6, 2017 from 5:30-9:00 P.M. Soliciting feedback from attendees regarding development of a long-range master plan for the Yolo County Library is the focus.

Approval of the January 25, 2017 Minutes: Ken moved to approve board minutes of the February 22, 2017 meeting as corrected. Susan seconded the motion; the motion carried.

County Library Report: Mark Fink reported that library consultant Rutz Metz submitted her completed profile for the County Librarian position. Jenny Tan has accepted a PIO position with Yolo Solano Air Quality Management District starting April 15, 2017. SCA 3, by Senator Bill Dodd (D-Napa) and sponsored by the California Library Association, had a successful hearing in the Senate Governance and Finance Committee at the State Capitol. The legislation seeks to lower the local vote threshold from the current two-thirds to 55% for library construction and renovation bond measures. The bill will be heard in the Senate Elections and Constitutional Amendments Committee on May 2nd. Letters of support from libraries, Friends and Trustees, cities, counties, special districts, and architectural and construction firms are needed. Mark noted that IMLS funding is in jeopardy. He will send links to contact legislators regarding this important issue. The newly formed Yolo County Foundation will hold its first meeting in early April. The Yolo County library master plan survey deadline has passed, results are currently with library consultants contracted by Yolo County.

Branch Report: Dana distributed the statistical comparison report of library services offered in February 2016 and February 2017. Dana reported on staff emphasis to develop a greater rapport with teens and the subsequent success of “Jenga March Madness”, a new teen program, so popular with the participants they asked when the next program would be. She noted the Teen Room is now designated exclusively for teens and includes the Reading Buddies program in that space. Susan commented that the Sikh Charter School, which uses the AFT library in the absence of a library of their own, could donate monies to AFT as they do at the Clarksburg Library. Ken inquired as to whether Families Together had procured an evaluator. Dana will report to the Board when information is available.

LAB Report: Mark Fink reported the Clarksburg Friends will be participating in BigDOG 2017 and that he had put their president in touch with Alex and Helen regarding WSFOL's experiences from last year. Mark contacted Yolo County Supervisor Oscar Villegas and his staff requesting their help in spreading the word about BigDOG and the Friends' groups via their email and social networks. The LAB will hold their next meeting on April 12, 2017 at AFT. The Board volunteered to provide meeting refreshments. Mark gave an overview of the LAB, its makeup, membership, and purpose.

Treasurer Report: Susan distributed the January and February income and expense statements for 2017. Discussion was held regarding the 2016 and 2017 Budget comparisons. Susan is reconciling the books for 2016 and hopes to have a report ready for the April meeting.

Membership Report: Susan reported a membership count of 122, of which 74 have paid for 2017 or are life members. She presented a draft newsletter which included information regarding membership, late renewals, and the 2017 membership cards. Susan requested Board comments and edits to the newsletter be submitted to her by the end of the week.

Old Business:

- a. Non-Profits Insurance Alliance of CA- use of non-owned autos: Action needed: determine stance taken by other Friends' groups; Mark will obtain quotes from agents.
- b. Update on survey of general membership: Deferred until after BigDOG. Survey will include question regarding price points on membership other than the basic membership fee. Goal is to submit survey to membership prior to October Annual Meeting. Suggestion made to pitch membership during BigDOG, a \$50 donation to BigDOG 2017 to include 2017 WSFOL membership.
- c. Discuss the recent \$1,000 donation from the Zacky family Foundation: Dana offered the idea of "Sensory Learning" kits. She will ask staff for their ideas and report back to the Board next month.

New Business:

- a. Voting on the 2017 budget: Per Board request, Susan will add footnote to budget line items 109 and 204.1 referencing a restricted funds category for the Families Together monies and expenditures. Alex moves 2017 budget be approved with addition of footnotes. Ken seconded the motion; motion carried.
- b. Discuss applying for West Sacramento Community Foundation grant: Mark suggested piggybacking on the Zacky Family Foundation grant for funding for STEM Makers Kits. He will work with Dana on the specifics and offered to submit the grant application.
- c. Discuss creation of a Web Site for WSFOL: Discussion was held to move forward with a website. www.westsaclibfriends.org was chosen as the site name. Ken moved that WSFOL contract with Weebly for the URL and one year service contract in the amount of \$144.00. Alex seconded the motion; motion carried. Alex volunteered to create website and have it in operation in time for BigDOG.
- d. Formation of a Membership Committee: Nadine Bollard volunteered to take on the chairperson role for WSFOL membership. Ken moved to appoint Nadine as chairperson

for calendar year 2017. Motion seconded and carried. She will work with Susan to transition over membership information and documents.

e. Discuss membership incentives: Tabled.

f. Discuss possible speakers for the October 2017 Annual Dinner Meeting: Tabled.

g. BigDOG updates: Alex made a request for a BigDOG table to be set up on May 4th at Burgers and Brew for WSFOL; he is awaiting a response. With data provided by Dana, Alex will create DID YOU KNOW? Twitter posts that will run during the weeks before BigDOG. Touger and Dana will provide Alex with photos of library patrons for the new website.

h. Discuss adding photos of WSFOL officers to WSFOL library display: Tabled.

i. Hand out membership brochure with each new adult library card: Tabled.

j. Add "Man or Woman" a table at the library to members' activity list: Tabled.

Next board meeting will be held on Wednesday, April 26, 2017 at **6:00 p.m.**

Meeting adjourned, 8:07 pm. Helen MacDonald, Secretary