

West Sacramento Friends of the Library
May 31, 2017 Board Meeting Minutes

Board Members present: President, Alex Hirsch; Vice President, Ken MacDonald; Treasurer, Susan Martimo; Secretary, Helen MacDonald; Staff Librarian, Dana Christy; Library Advisory Board member, Mark Fink; Membership Chair, Nadine Bollard; Guest, Carol Campbell

Meeting was called to order at 6:04 p.m. by President Alex Hirsch.

Announcements: Alex Hirsch made the following announcements: WSFOL raised over \$3,600 during the Big Day of Giving on May 5, 2017; WSFOL received a \$3,000 grant from the River Cats Foundation on May 12, 2017; and the WSFOL Book Sale is scheduled for June 17 and 18, 2017.

Approval of the April 26, 2017 Minutes: Susan moved to approve board minutes of the April 26, 2017 meeting; Ken seconded the motion; the motion carried.

County Library Report: Dana Christy reported that the County Librarian position closed on May 26, 2017. The recruitment for the position previously held by Dana at the Davis branch library has closed and an offer has been made to one of the applicants. Dana mentioned that Yolo County Probation Day Reporting Centers are being visited by Yolo County Library staff who conduct monthly mini classes on what programs and services the library has to offer. Funding for this has been provided by the DRC and is expected to continue. A Juneteenth celebration potluck will be held on June 15, 2017 from 1-5 PM at the Davis branch library.

Branch Report: Dana distributed the statistical comparison report of library services offered in April 2016 and March 2017. She noted that needles have been found on the grounds near the Friends donation bin and urged caution when emptying the bin. Discussion was held regarding the issue of transients using the areas on either side of the bin as urinals. Suggestions included “walling in” around the sides of the bin or moving the bin inside the building. Ken brought in and donated a lock and key to replace the lock recently stolen from the bin. Dana reported that the library and surrounding areas, City College and Community Center, will soon become non-smoking campuses. The Families Together grant was reviewed. In light of the difficulty in finding an evaluator for the grant, Touger suggested using the funds currently earmarked for an evaluator, to be used instead by library staff to provide Story Time at Yolo Housing. A decision was made to contact the King White Foundation regarding this idea. A conference call or meeting with Judge White and participants of the Families Together program was also suggested so that families could share their program experiences. **Action:** Susan will scan and email all King White Foundation correspondence and grant information to Dana. Dana will contact the Foundation regarding using the remaining funds for Story Time rather than continuing the search for an evaluator. Ken suggested Touger be included in any meeting or call with Judge White. Susan requested being included as well. Dana reported the receipt of a \$750 grant from the Whitney Pinkerton Fund. Story Time is on hiatus due to

the Summer Reading Program, a standard library practice. However, the Mom and Me crafts program will be offered staffed by Sylvia during the summer.

LAB Report: Mark Fink reported that the next LAB meeting will be held in Clarksburg June 14, 2017. He attended the Clarksburg Friends meeting and noted representatives of their Friends group may attend the next LAB meeting to talk with the Winters representative about Big Dog strategies. The Yolo County Library Foundation will meet a week from Monday; work assignments have been handed out to the foundation board members. Information is being requested from other library foundation. Goal is to raise \$500,000. Ken raised the concern that this activity might impact WSFOL's fundraising abilities. **Action:** Mark will email the agenda for upcoming LAB meeting in Clarksburg and approved minutes of last LAB meeting.

Treasurer's Report: Susan reported the bank found a counterfeit twenty-dollar bill in the deposit she made today. She suggested that library staff be alerted to check bigger bills carefully. Carol Campbell noted that in the past WSFOL had a counterfeit identifying pen, but it was misplaced. Susan shared the income and expenses for the months of April and May, noting that Alex's \$10.00 'practice' donation made through the WSFOL website resulted in a \$9.41 net. **Action:** Susan will email the board the identifying information for the 3rd Quarter expense, check #1956, in the amount of \$137.50. She reported that WSFOL is now compliant with DOJ Charitable Trust requirements. Susan passed out the evaluation document for the River Cats Foundation grant as informational and as a reminder to the board to calendar the December due date. **Action:** Helen will email the actual River Cats Foundation grant application to Susan. **Action:** Dana will work with Touger on the purchase of the fifteen Chromebooks. Dana noted that monies generated by the 50/50 raffle to be held during the Yolo County Library Night at the River Cats game on May 26, 2017 will help offset the tickets not sold by the library prior to the game. However, she shared the unsold tickets will become vouchers for tickets for the Summer Reading program.

Membership Report: Nadine reported a current total membership of 86, which includes 2016 members and life members. Ken suggested the Membership Committee start the conversation regarding how WSFOL views the life membership category and its funding. Helen asked what mechanisms are in place or might be put in place to capture lapsed members.

Web Site Report: Alex reported that from May 1-31, 2017 the website had 172 unique visitors and 367 page views. Referring sites and times: www.YoloCounty.org - 38 times; Google - 5 times; Bing - 3 times; Facebook - 3 times; Twitter - 1 time; and Misc. - 7 times.

Old Business:

a. Non-Profits Insurance Alliance of CA- use of non-owned autos: **Action:** Susan will check with our carrier regarding cost to add a rider for use of non-owned autos insurance. Ken made a motion to purchase the rider if it is no more than \$300 annually. Alex seconded the motion; motion carried.

New Business:

- a. Discuss membership incentives: Tabled. **Action:** Alex will attend Friends meetings in Davis, Winters, and Clarksburg to determine what incentives they find most attractive and report back to the board next month.
- b. Discuss possible speakers for the October 19, 2017 Annual Dinner Meeting: Discussion was held regarding contacting Allen Pierleoni or Carla Meyer of the Sacramento Bee as potential speakers. **Action:** Helen will contact Renee Collins of the Bryte Café to confirm that food critics would be welcome to review the program prior to reaching out to Allen or Carla. A suggestion was made to invite representatives of the River Cats Foundation to be our guests at the Annual Dinner Meeting. All board members were in agreement. **Action:** Helen will contact the Foundation in August or September. Susan suggested having the book bike on display at the dinner; Dana indicated she could provide the bike.
- c. Discuss adding photos of WSFOL officers to WSFOL display board: Tabled.
- d. Discuss possible fundraiser ideas for July or August: Alex mentioned the idea of UP Quizzes or a Quiz Night at one of the local breweries. Ken suggested the board should have an idea of what the monies would be spent on before settling on a fundraiser.
- e. Trifold translation: Ken suggested the WSFOL membership trifold be translated into Spanish and Russian as a tool for attracting new members. **Action:** Alex will send Dana the electronic version of the trifold; Dana will work with County library staff to have them translated.

Next board meeting will be held on Wednesday, June 28, 2017 at **6:00 p.m.**

Meeting adjourned, 7:50 pm. Helen MacDonald, Secretary