

West Sacramento Friends of the Library
April 4, 2018 Board Meeting Minutes

Board Members present: President, Alex Hirsch; Vice President, Ken MacDonald; Treasurer/Interim Secretary, Helen MacDonald; Membership Chair, Nadine Bollard; Yolo County Librarian and Archivist, Mark Fink; East Yolo Regional Library Supervisor, Shuqin Jiao; Innovation Coordinator, Vaile Fujikawa; Library Advisory Board (LAB) City of West Sacramento Representative, Susan Martimo; Guests, Aria Berliner, Carol Campbell

Meeting was called to order at 6:00 p.m. by President Alex Hirsch.

Announcements: Save the date! WSFOL will be participating in the Big Day of Giving on May 3rd, 2018. Visit our webpage to donate on May 3rd: <https://www.bigdayofgiving.org/wsfol>. The April book sale has been postponed until June 16th and June 17th, 2018. Susan Martimo announced that she will have a draft of the upcoming newsletter by the end of April for Board review.

Approval of the February 28, 2018 Minutes: **Action:** Ken MacDonald moved to approve the amended minutes of the February 28, 2018 board meeting. Alex Hirsch seconded the motion; the motion carried.

Treasurer's Report: Helen MacDonald distributed the income and expenses statement for March 2018. Helen also provided a report of WSFOL income and expenses to date since January 1, 2018. The Board requested the new Income and Expenses to Date data sheet be updated monthly and included as part of the Treasurer's report.

Membership Report: Nadine Bollard reported that as of the end of March, there were 79 household members. Nadine reported that approximately 10 members have not yet renewed their membership dues for the year. Nadine announced she will send reminder notes to those members who have not yet renewed their membership. In addition, she volunteered to update WSFOL's Yahoo email account to include email addresses of members not currently appearing on the contacts list.

Old Business:

Helen—Discuss short-term solutions for unacceptable donation removal: Alex announced that the Friends are working with the Davis Friends of the Library and Better World Books. Better World Books/Davis Friends will supply WSFOL and the AFT Community Library with boxes and will receive unwanted donations.

Alex—Discuss search for new location for book storage: longer needed due to agreement with Davis Friends of the Library

Alex—Update about other Friends groups at the Yolo County Fair: Alex announced that the various Friends groups have decided not to move forward with a joint county fair booth this year.

Alex—Update about applying for West Sacramento Community Foundation Grant: Alex reported that Dana provided some feedback on the grant application. Alex incorporated the feedback and submitted an application for a \$2,000 grant to help the library purchase technology for its Teen Room such as a wall mounted, wide-screen monitor, 3D printer pens, vinyl cutter, portable microphones and headphones, and video cameras.

New Business:

* *Alex—BigDOG 2018 Update; Donor Outreach Campaign:* Alex will draft a letter to previous BigDOG donors to remind them of their support in previous BigDOG events. Carol offered to do the mailings. Helen and Carol will coordinate getting names and addresses of previous donors.

* *Alex—BigDOG 2018 Update; Publicity Campaign:* Incorporate the teens in the publicity campaign this year. Vaile suggested staging it as a conversation focusing on what they liked about the library and what they wanted from the teen room. Other suggestions included posting photos of the teens using and enjoying the teen room. Mark suggested asking the teens what they want but give them options to narrow down the focus – we would use their answers in the publicity campaign. Alex created a subcommittee for the BigDOG campaign.

* *Alex—BigDOG 2018 Update; Event plan for May 3rd, 2018:* Dana sent an email about Davis Media Access in Davis soliciting local non-profits to join their BigDOG 2018 May 3rd event. It would be \$20 to join and there will be music from local bands, information tables and giving stations from several nonprofits, a BBQ by the Davis Firefighters, a photobooth, and beer from Sudwerk. One of the concerns with the Davis event was that it was not in West Sacramento. Alex suggested partnering with a local business for BigDOG to table, collect donations, and perhaps collect a portion of the business' proceeds during the event. Vaile suggested hosting an event in the AFT Community Library lobby. Mark suggested partnering with a food truck and ask for 25% of the proceeds; he also noted that this could be a general fundraising idea and not for BigDOG. There was also discussion of a corporate partner for non-BigDOG events.

* *Alex—Discuss proposed lobby book sale for April:* Fully stock the alcove for the lobby sale. Alex will discuss with library volunteers. Shelf stocking will occur around 3pm on Friday April 20th, 2018.

* *Aria—Discuss proposed logos for WSFOL:* Based on feedback, Aria will update the logo and re-present at the next meeting.

* *Alex—Discuss nominating the Arthur F. Turner Community Library for a West Sacramento Civic Leadership Award:* Mark suggested we nominate the Friends for the Community Award. Ken suggested we nominate the AFT Community Library for the Community Award. **Action:** Alex will nominate the AFT Community Library for the Community Award.

Branch Library Report: Shuqin distributed the statistical comparison report for February 2017 and 2018 and highlighted “National Library Week” which is the week of April 8th through April 14. She also pointed out Dia De Los Ninos/Libros which is a nationally recognized initiative emphasizing the importance of literacy for all children. On April 28th, the AFT Community Library will host the final Dia event where all children will receive a free book, enjoy fun activities, and watch a special performance. Shuqin also noted that the West Sacramento City Council will have a resolution proclaiming National Library Week at its April 11th meeting and suggested that one or two Friends attend the meeting to show our support.

County Librarian’s Report: Mark Fink distributed copies of his report, an in-depth report of Yolo County Library April 2018 programs. He noted that library staff are participating in a training called, “Cracking the Codes: The System of Racial Inequality” on Monday April 16th, which is a 4-hour film screening and facilitated dialogue event. Library hours will be limited that day. Mark also informed the Board that Yolo County Health and Human Services Agency opened a mental health urgent care facility on Jefferson Blvd. The clinic will see walk in clients, local law enforcement referrals, and PD drop-offs as walk in appointments.

LAB Report: Susan reported everyone is welcome to attend the LAB meeting on April 11, 2018 which will be held at AFT at 6:30 PM in the Community Room.

Web Site Report: Aria reported that there were 382 unique visitors and 780 page views in March. She also showed the Board the updates she has made to the website and asked if they were OK with the changes. They were.

Next board meeting will be held on Wednesday, April 25, 2018 at **6:00 p.m.**

Meeting adjourned 8:06 pm. Aria Berliner, volunteer